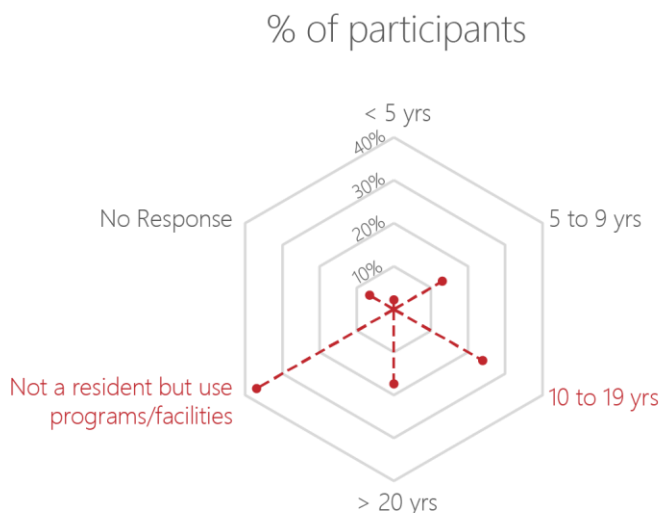


Mount Dora PRMP

Project Initiation

Focus Group Meetings

10:00am, 1:30pm, and 6:00pm April 25, 2018



On Wednesday, April 25 the GAI Community Solutions Group (“CSG”) and City Parks & Recreation staff met with various members of the Mount Dora residential, business, and recreation communities for the purposes of targeted engagement and candid discussion about the City’s Parks & Recreation system. Focus group meetings provide the project team with an opportunity to gather vital information at the initial stages of the Master Plan process from people with intimate knowledge of the parks, programs, and activities currently available in the City.

City staff identified and invited 46 active and influential community members to participate in three focus group meetings. Participants included residents, business owners, program administrators, volunteers, and organization leaders. Individuals were brought together to share their experiences and knowledge with the project team, and to engage in conversation centered on a questionnaire prepared by the CSG consultant team. The questionnaire consisted of the six questions listed below:

1. How long have you been a resident of Mount Dora?
2. How would you describe the existing Mount Dora Parks & Recreation System? What are the strengths and weaknesses?
3. Do you or your family visit City parks (if so, which ones)? Any Lake County or other city’s parks?
4. How do you get information about programs and facilities?
5. What should be the guiding principles of the City’s Parks & Recreation department (e.g. taking care of what we have, stewardship, meeting recreation trends, health and fitness, ability to walk from home, etc.)?
6. If you could only pick one, which idea, project, program, or activity would you like to see accomplished as a result of the Master Plan recommendations?

Following are summaries of the discussion and responses gathered at each focus group meeting.

Mount Dora PRMP

Project Initiation

Focus Group Meeting #1

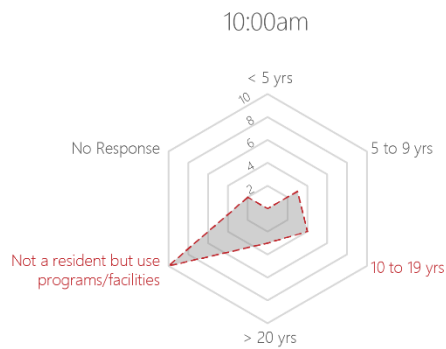
Time: 10:00am

Location: Donnelly Park Community Room

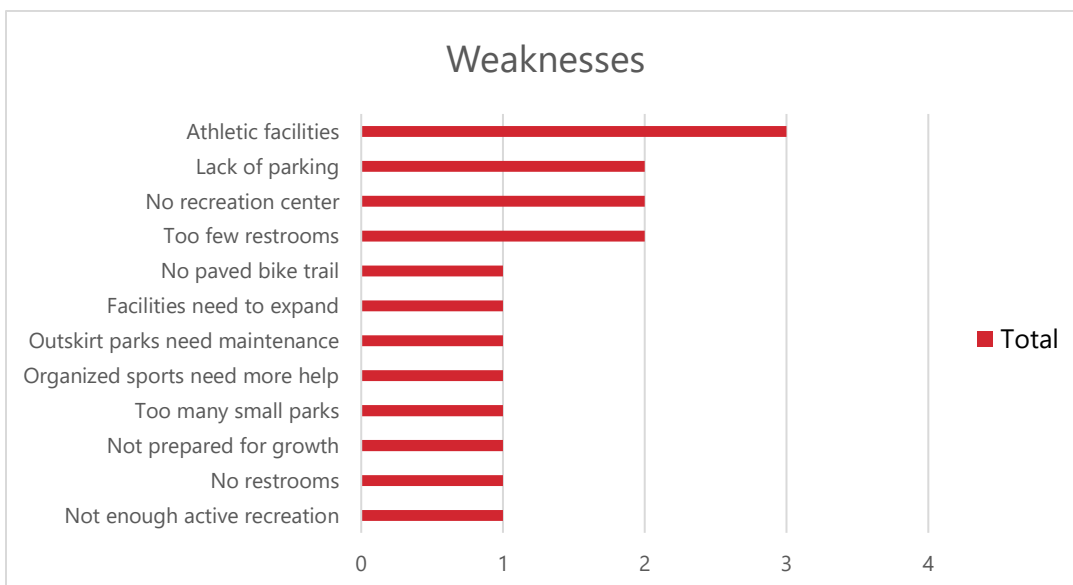
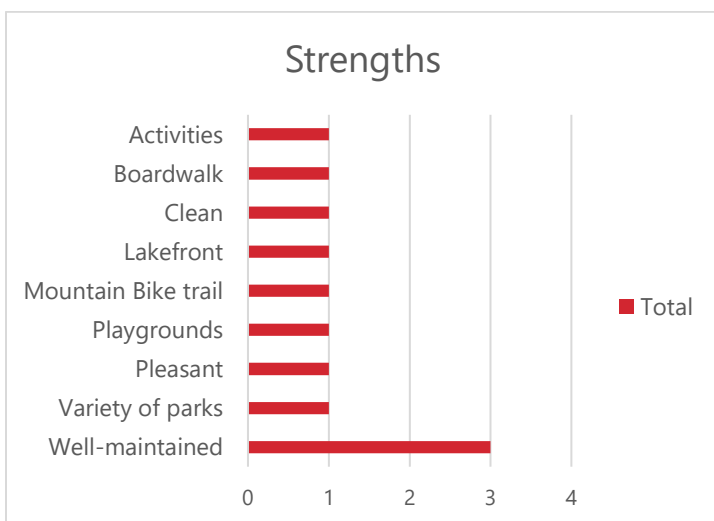
Participants: 22

Q1 Response Summary

Length of Residency	Count
Not a Resident but use Programs/Facilities	10
< 5 years	0
5-9 years	3
10-19 years	4
> 20 years	3
No Response	2



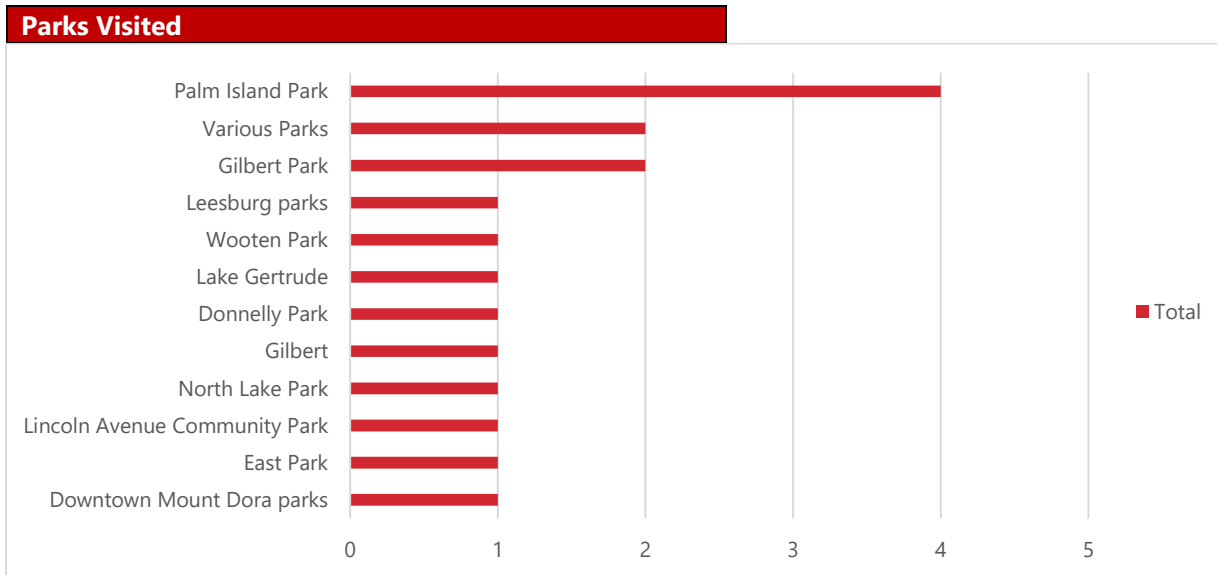
Q2 Response Summary



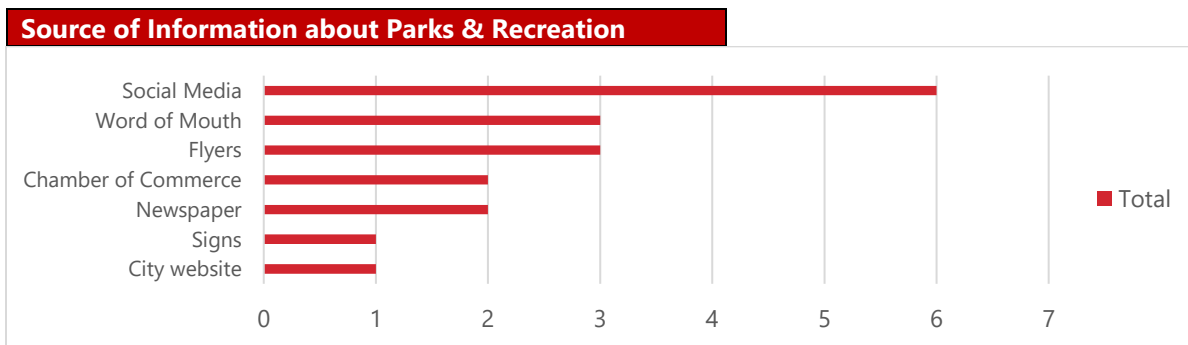
Mount Dora PRMP

Project Initiation

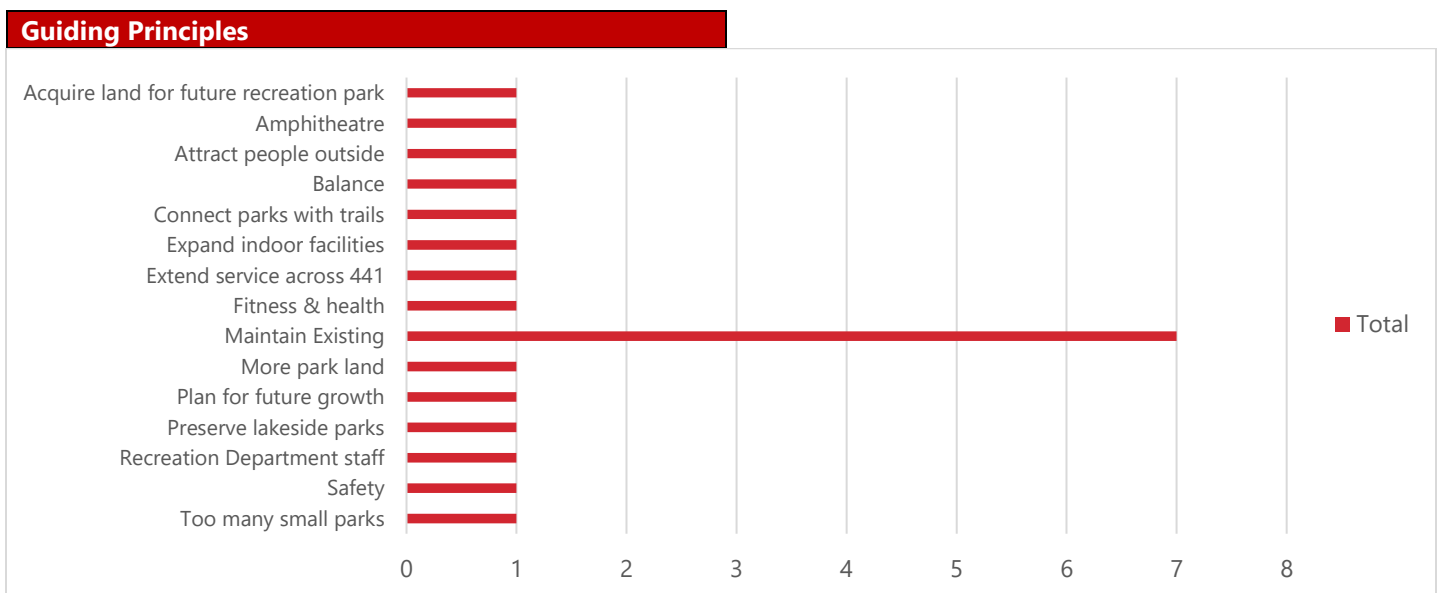
Q3 Response Summary



Q4 Response Summary



Q5 Response Summary



Mount Dora PRMP

Project Initiation

Q6 Response Summary

"Big Idea"
Develop Evans Park as entertainment venue
Disc golf project with Lake County
Indoor basketball
Keep tennis courts
Maintenance
Maintenance
More Pickleball courts
Multi-use park competitive with County parks
Multi-use recreation center
Multi-use recreation center
New senior center
Parking garages
Paved bike trail
Plan for future growth
Stewardship
Trails
Trails

Mount Dora PRMP

Project Initiation

Focus Group Meeting #2

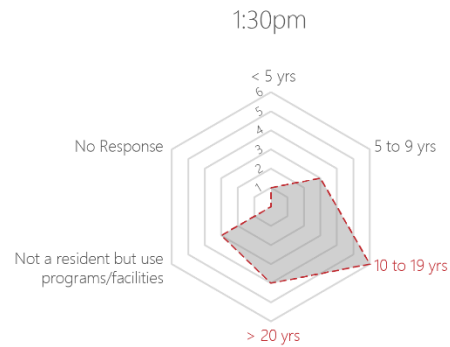
Time: 1:30pm

Location: W.T. Bland Public Library

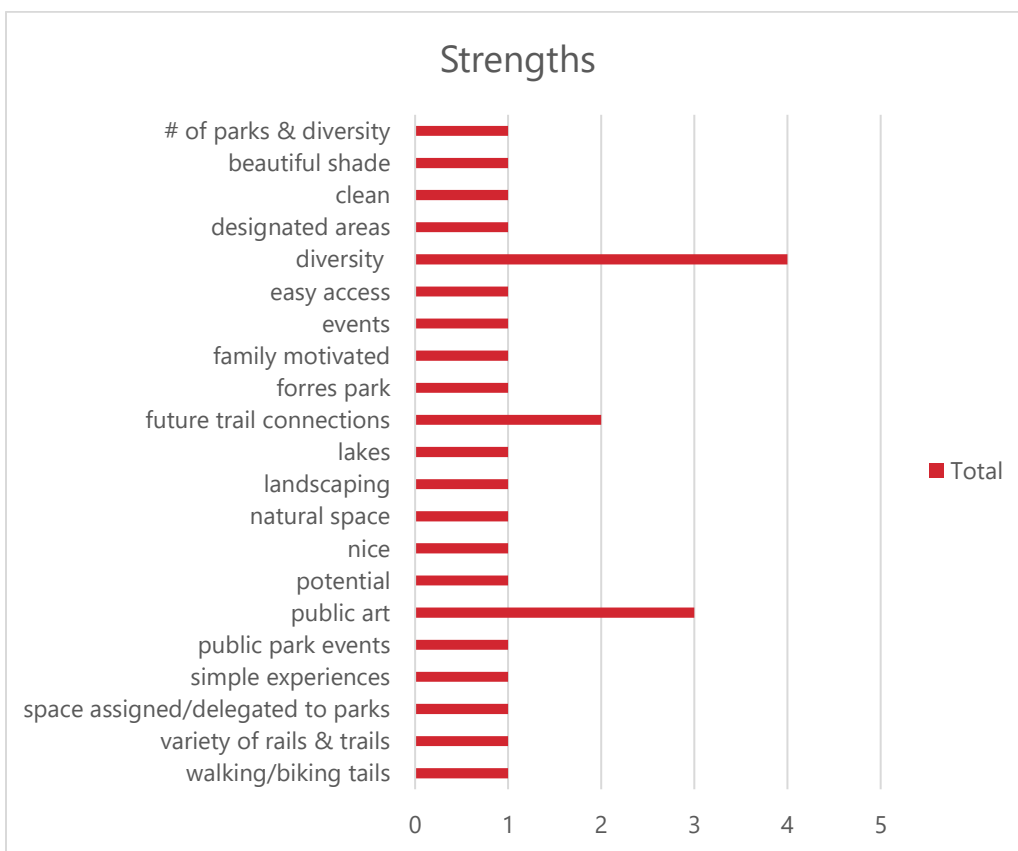
Participants: 17

Q1 Response Summary

Length of Residency	Count
Not a Resident but use Programs/Facilities	3
< 5 years	1
5-9 years	3
10-19 years	6
> 20 years	4
No Response	0

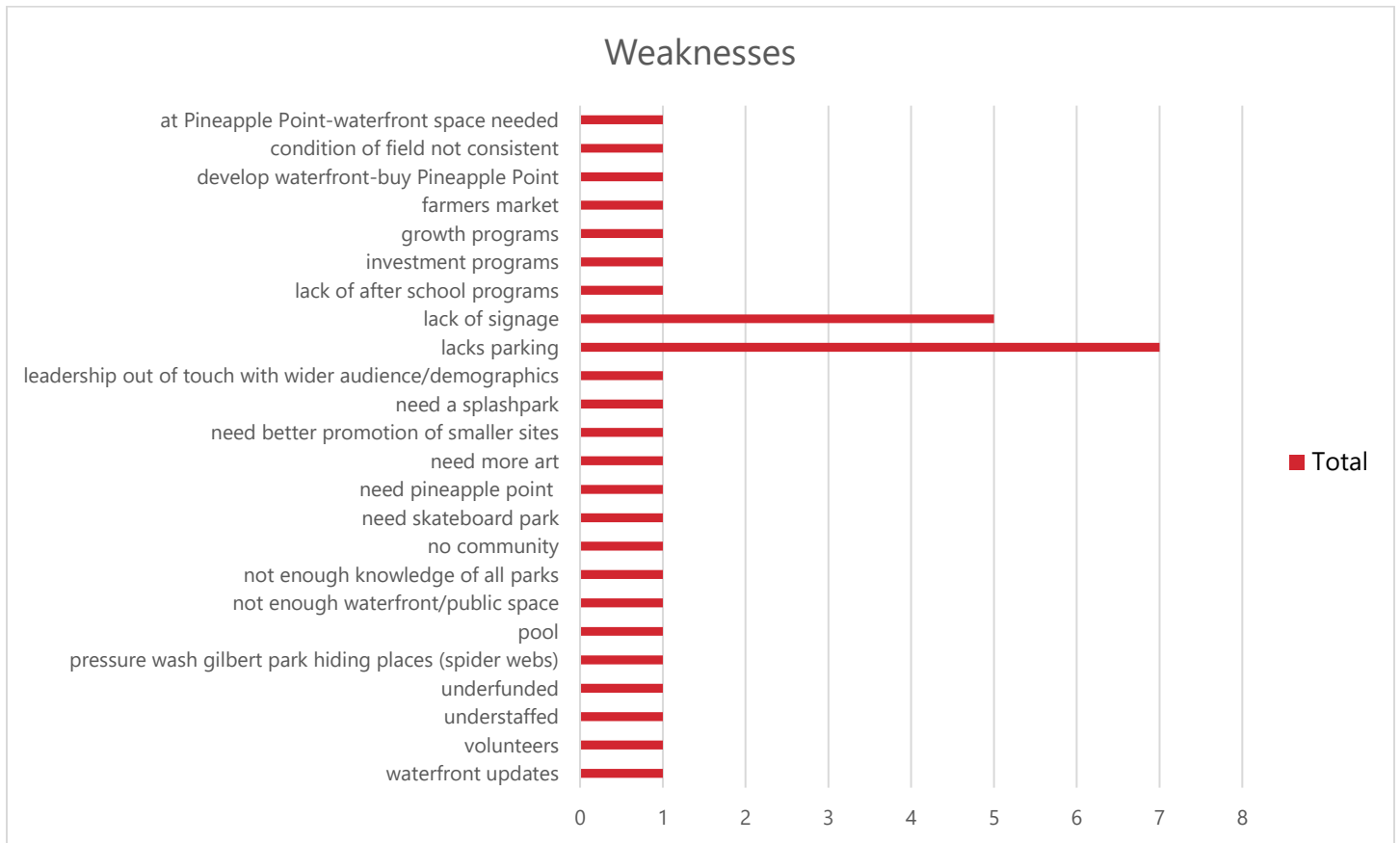


Q2 Response Summary



Mount Dora PRMP

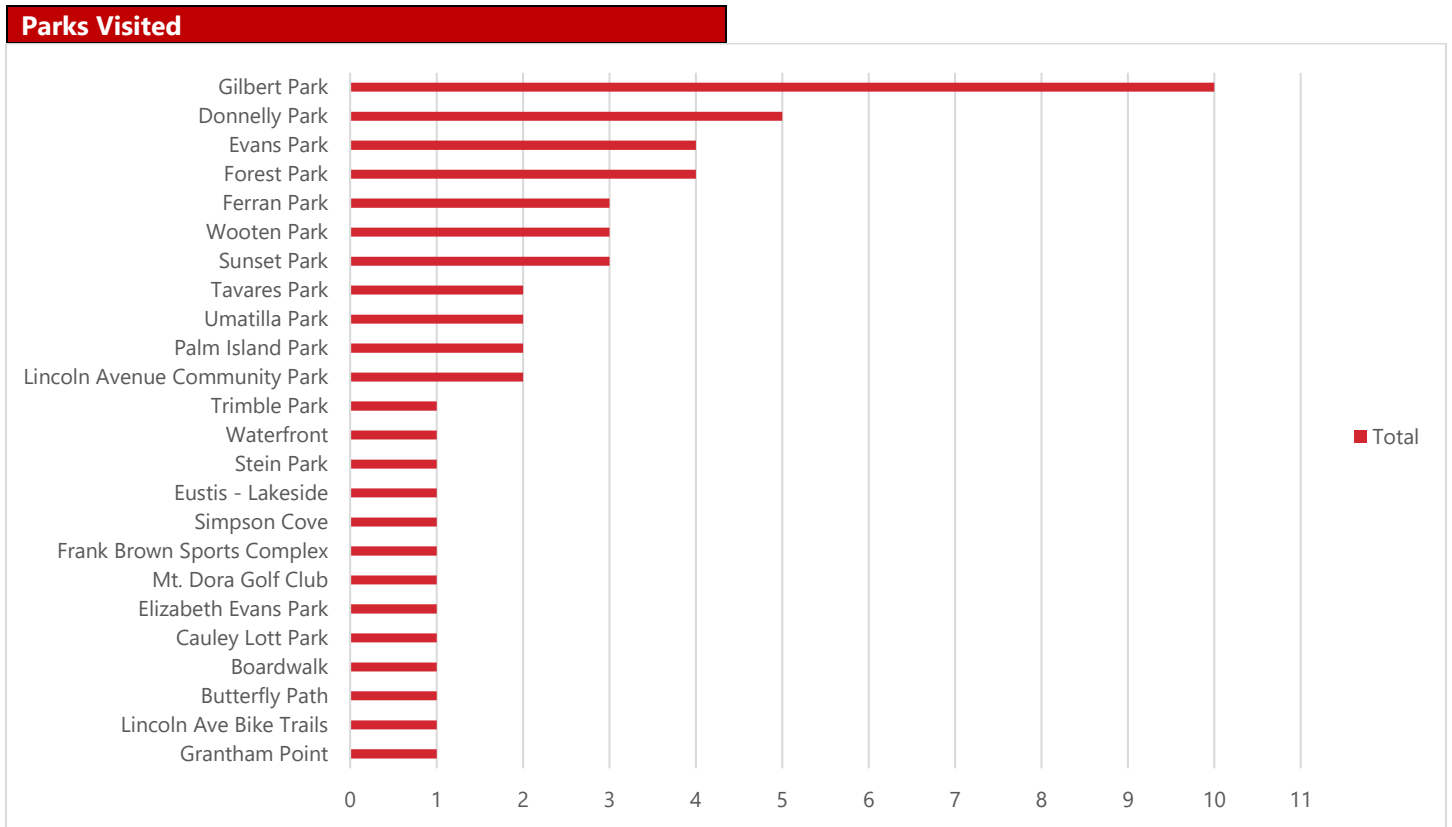
Project Initiation



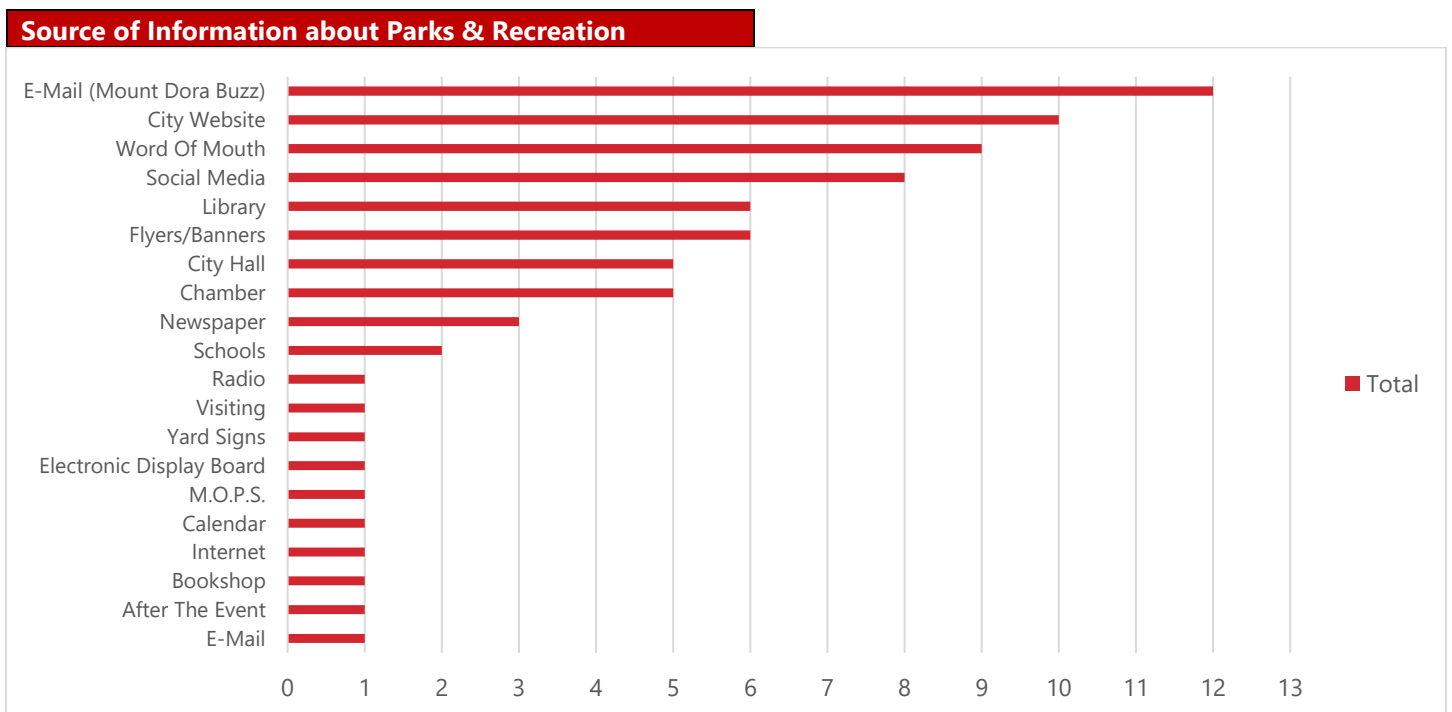
Mount Dora PRMP

Project Initiation

Q3 Response Summary



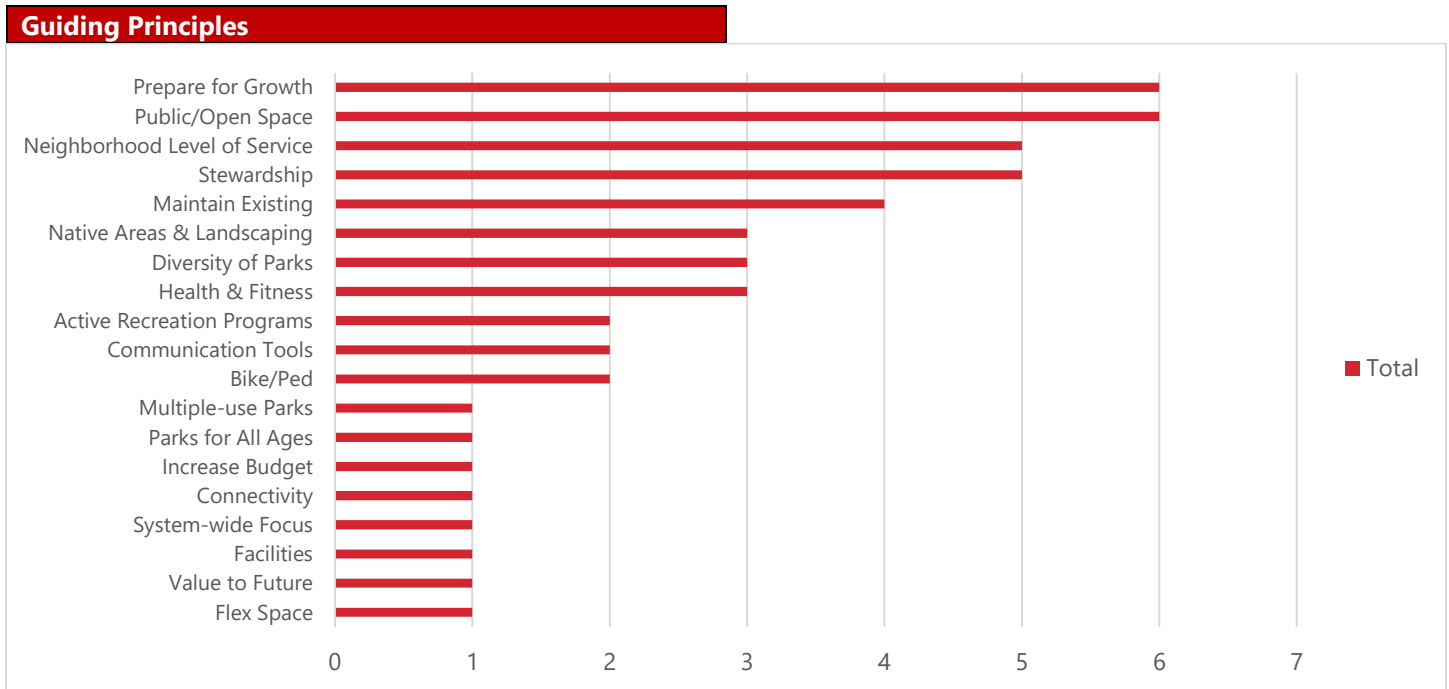
Q4 Response Summary



Mount Dora PRMP

Project Initiation

Q5 Response Summary



Q6 Response Summary

"Big Idea"

After school facilities & programs
Bike trail
Boardwalk
Communication center at downtown
Dedicated parks & recreation website
Developer to make new Mount Dora (east of hwy 441) as special as the original city
Environmental stewardship
Funding for kids programming
Interpretive signage
Library parking
Longer hours at library
More art
More community involvement with decisions
More pickleball facilities
Natural green spaces
No chemicals/fertilizers needed
Parking
Parking (garage)
Parking (library & city)
Parking (library)
Purchase pineapple point
Seating
Signage
Walking, biking, trails

Mount Dora PRMP

Project Initiation

Focus Group Meeting #3

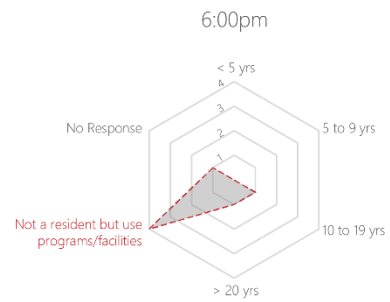
Time: 6:00pm

Location: Mount Dora City Hall

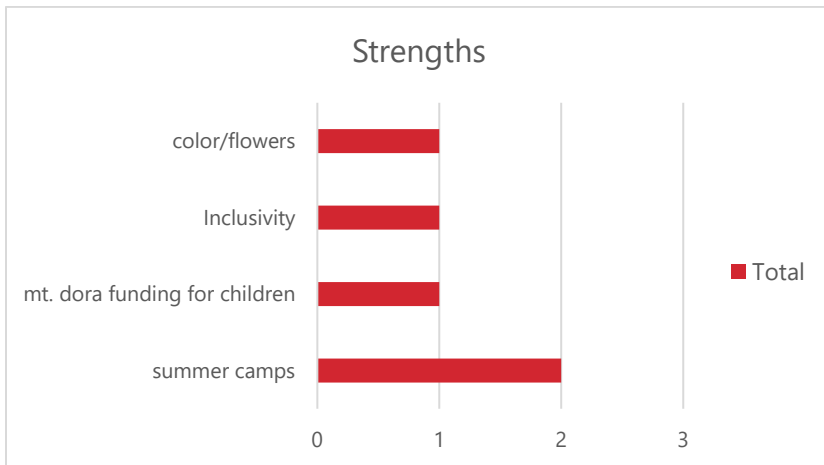
Participants: 7

Q1 Response Summary

Length of Residency	Count
Not a Resident but use Programs/Facilities	
< 5 years	
5-9 years	
10-19 years	
> 20 years	
No Response	



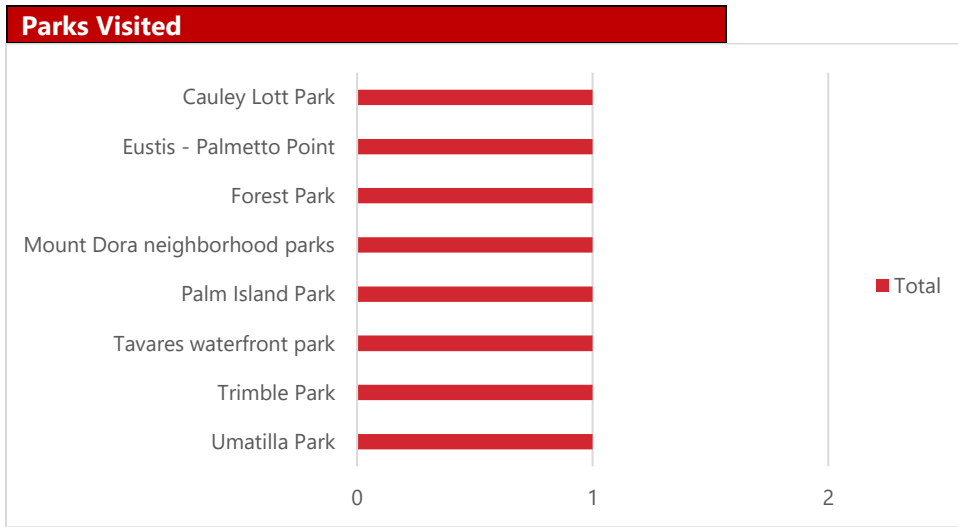
Q2 Response Summary



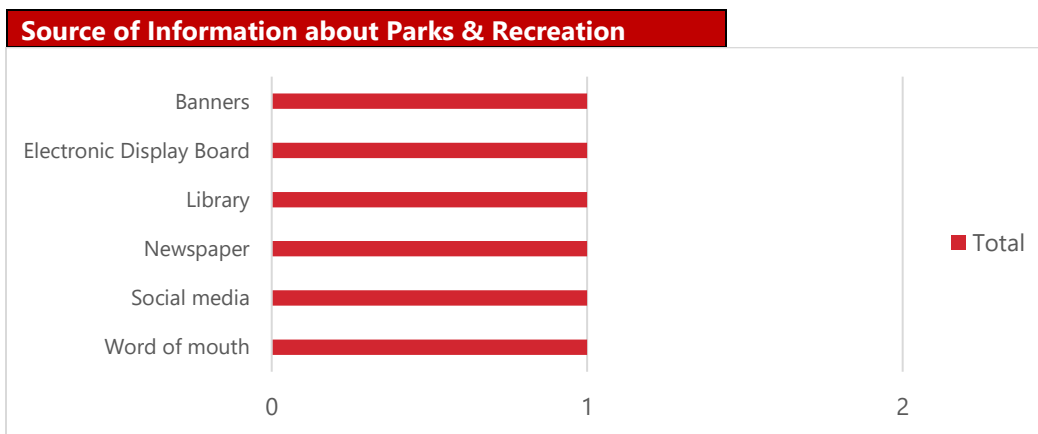
Mount Dora PRMP

Project Initiation

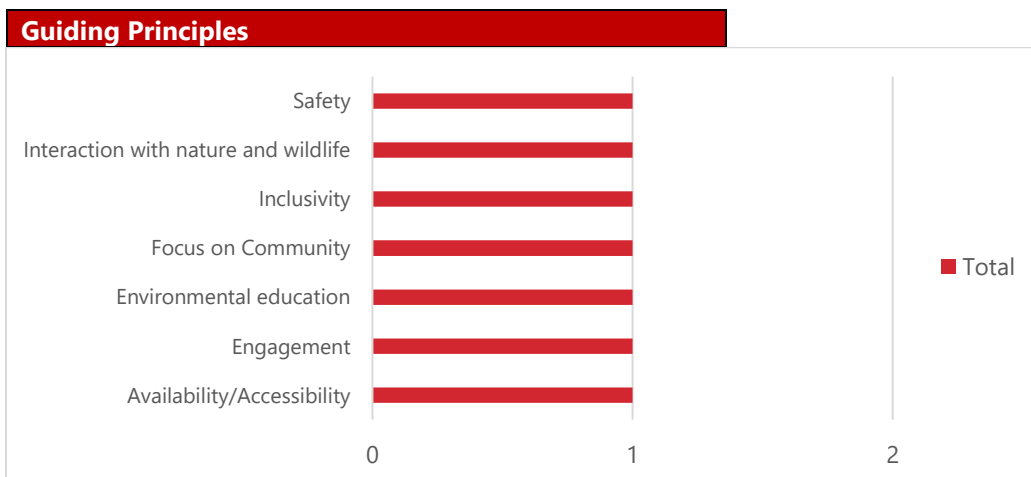
Q3 Response Summary



Q4 Response Summary



Q5 Response Summary



Mount Dora PRMP

Project Initiation

Q6 Response Summary

"Big Idea"
Beautification
Frank Brown football upgrades
Indoor Recreation Center (for seniors & youth)
Parking
Parking
Quality over quantity
Shuttle