

Call to Artists DUMPSTER ART TRASH COMPACTOR ENCLOSURE PROJECT



SUBMISSION DEADLINE MARCH 6, 2020

The City of Mount Dora Public Arts Commission, in support of its mission to encourage creativity, education, and appreciation of the arts, is seeking artists to transform trash compactor enclosures into lively pieces of art, contributing to the vitality and attractiveness of the urban streetscape and bringing art into everyday places. Public art murals are an affordable, tangible option for showcasing the unique character of the City, recognizing artists, fostering a sense of community pride, and creating inviting spaces.

OVERVIEW

The Public Arts Commission seeks statements of qualifications from artists for the upcoming public art installation series, Dumpster Art. Artists may work individually or in teams, and artists residing outside of Mount Dora and Lake County are welcome to apply. Selected artists will contract directly with the City of Mount Dora to paint a mural on 1 or more trash compactor enclosures. A total of 4 enclosures will be painted, located on 4th and Alexander St., 5th and Baker St., 3rd and Donnelly St., and 4th and Dora Drawdy Way. Selected artists will be paired with an appropriate enclosure location by the selection team. Artist preferences for specific areas will be considered but cannot be guaranteed.

A \$1400 commission will be awarded to each selected artist or team. Artists will be selected based on previous work and their concept or vision for an entire enclosure. Selected proposals will demonstrate high quality design and originality, with work that will enhance the surrounding areas of the compactors. Artists may utilize a single design that can wrap around the sides of the wall, creating a single uniform image, or individual images on each side.

Questions, inquiries, and requests for additional information should be directed to publicarts@cityofmountdora.com. The City highly encourages submission of artwork from artists who may have not created public art in the past. City staff are available to assist interested artists with their applications.

Application deadline – March 6, 2020, 5:00 p.m.

SPECIFICATIONS

The trash compactor enclosures are made of concrete block (concrete masonry unit), with a light stand stucco finish that is exceptionally suited for textured murals, and sealed and coated with

primer paint. The enclosures are rectangular shaped with a longer back wall and shorter side walls (see Appendix A for more precise measurements). Artists are to paint the external/outside visible surface of the walls only, not the inside, concrete floor, front closure gates, safety posts, or actual dumpsters. Note that certain walls may be obscured or obstructed and therefore unavailable for painting.

There is no formal design theme. Designs may be representational or abstract. Artists are also encouraged to submit designs that promote interactive behaviors such as photo taking.

Designs should contribute to the visual quality of the surrounding streetscape. For example, consider using a limited palette of colors and simple graphic images to avoid visual clutter. Keep in mind how the mural will look in an urban landscape (e.g., in a parking lot) and from a distance.

Designs may not include a logo, trade name, or copyrighted or trademarked image and must be an original design created by the artist or team of artists submitting. Images that convey messages appearing to advertise or promote a private entity (corporation, neighborhood business, chamber of commerce, or other community organization) will not be accepted. If artwork includes photography of partially or entirely recognizable people, the artist must provide the City with release statements from all parties.

Artists should bear in mind that the audiences will be broad-based and of all ages. Designs must be suitable for the entire community to view. Designs shall not depict religious or partisan themes, inappropriate imagery (profanity, nudity, violence, illegal activity, etc.), nor constitute defamation, nor include any hidden, subliminal, or camouflaged messages of any kind.

APPLICATION PROCESS

Interested applicants wishing to respond to this request must submit all of the following. If submitting as a team, each team member must submit work samples and a current resume. Please submit application as a single PDF file via email:

1. Work samples: Up to 10 images of examples of recent work, with a cover page indicating title of work, media, size, and location for each image of work.
2. Current resume: No more than 4 pages with your name, address, phone number, email address, and website URL (if applicable) at the top of each page. Please include names and phone numbers of up to 3 professional references who can address your ability to complete a public art project.
3. Sketches and/or preliminary design concepts, description, statement of intent, color scheme, estimated time frame, etc. Artists may submit as many proposal sketches as they desire. Please refer to Appendix A for a template to illustrate your design proposal(s) in color, as well as Appendix B for photos of the compactor enclosures.

SUBMISSION DEADLINE

All applications must be delivered by 5:00 p.m. on March 6, 2020, to publicarts@cityofmounddora.com, subject: "Dumpster Art." Incomplete or late applications will not be reviewed. We recommend submitting your application materials at least 1-2 business days before the deadline.

SELECTION PROCESS

The 7 members of the Public Arts Commission will oversee the peer-reviewed selection process. As in all competitions, the City reserves the right to revise the project parameters as needed, accept a proposal with modifications, or to reject all proposals if no consensus is reached on final selection.

The panel will review all application materials and make recommendations for selected artwork. Selection will be based on a review of each applicant's style, previous artwork (especially large-scale murals), and ideas included with the preliminary design concept, with a focus on professionalism, artistic merit, creativity, diversity, overall impact on the community, and realistic expectation of project completion. The City is committed to the non-discriminatory treatment of all persons in the delivery of goods and services. Previous experience with public or private commissions, especially working on life-sized canvases, is desirable, but not required.

COMPENSATION

The City will pay \$1400 per enclosure to the artist within 60 days of completion of work. It is the selected artists' responsibility to submit a W-9 form before painting commences, and to contact the Leisure Services Department at the time of completion.

The City will also provide promotional and marketing coverage of the completed designs, which will receive significant exposure to passers-by.

PROJECT TIMELINE

This schedule is contingent upon the City's project schedule and may be changed at any time.

February 3, 2020	Call to Artists released
March 6, 2020	Deadline for response by 5:00 p.m.
March 24, 2020	Submission review by Public Arts Commission
April 1, 2020	Notification of selected artists (anticipated)
Early April 2020	Execution of contracts (anticipated)
Mid-April 2020	Artist work begins (anticipated)
Early May 2020	Artist work completed (anticipated)
Mid-May 2020	City Council presentation (anticipated)

REQUIREMENTS FOR SELECTED ARTISTS

Selected artist(s) must:

- Provide a detailed sketch of the proposed design for approval. The Public Arts Commission may request changes to the sketch to meet desired design specifications. The sketch must accurately represent the final piece; any changes must be minor and may not include changes to color palette or content. Major changes constitute a breach of agreement, and payment will not be remitted.
- Attend an orientation with City staff introducing them to the enclosure site, providing technical guidance and expectations for the project, and establishing a painting schedule, timeline, and any special accommodations.
- Notify City staff at least 48 hours before painting is to begin so that the area can be marked off. Enclosures will be cleaned and primed prior to painting.
- Use only durable materials in the creation of the artwork. Materials should be able to withstand the Florida climate and be safe for members of the community.
- Supply their own water, professional grade water-based acrylic paint, and other supplies such as paint brushes, paint rollers, rolling pans, drop cloths, masking tape, latex gloves, and cups for blending and mixing paint. Allowable paint types include premium high solids; 100% acrylic latex waterborne exterior wall and trim paint; and low-sheen, eggshell, or satin finish. There should be a minimum 1.5 mil dry thickness per coat. Do not use oil-based paint. It is anticipated that approximately 5-7 gallons will be required for each enclosure. See below for a list of possible paint products; other products may be permitted subject to City approval:
 - Sherwin-Williams: K43W00051 Resilience Exterior Acrylic Latex Satin (preferred)
 - Nova Color (available wholesale at www.novacolorpaint.com)
 - Pratt and Lambert: Accolade Exterior Acrylic Latex, Eggshell
 - Benjamin Moore: Aura Exterior Acrylic Latex #634 Low Lustre
 - Frazee: #126 Mirro Glide Low Sheen Acrylic Latex
 - Kelly Moore: #1245 Acry-Shield Acrylic Latex Low Sheen
 - Spray paints of comparable type and quality
- Paint only the areas assigned by City staff. Front closure gates, safety posts, and the compactors and/or dumpsters themselves may not be painted. Protect all areas from dripping and overspray with drop cloths, cardboard, or other suitable material.
- Painting may only occur during the hours of 9 a.m. to 6 p.m., excluding weekends and Special Events.
- Wear a City-supplied, Department of Transportation-approved traffic safety vest at all times when painting or on the painting site.
- Passage for vehicles and pedestrians around the enclosure (minimum 4' clearance) must be maintained at all times. Blocking traffic or lanes of the street may only be done in coordination with City staff.
- The artist shall allow and provide for City maintenance, operations, and emergency access to the work area at all times.
- Artist recognition on the enclosure is by way of signature only. Artists are encouraged to sign their work in a reasonable manner that does not disrupt or detract from the design.

Signatures may be no larger than 4x6", and the signature location should be indicated on the design sketch.

- Apply City-supplied sealant (Sherwin-Williams: B97C150 Anti-Graffiti Coating) to protect completed design from weather damage and vandalism.
- Complete work within 16 days of established timeframe. Extensions may be granted considering weather conditions and other unforeseen circumstances. The painting area must be cleared of all supplies once the work is complete. All work must be completed before payment will be issued.

Selected artist(s) will be required to sign a contract with the City of Mount Dora and must agree to the following:

- The work submitted by the artist is original, solely owned by the artist, and reproduction will not violate the rights of any 3rd party. Since the artistic designs leading up to and including the final design and dimension of the artwork are unique, the artist shall not make any additional, exact duplicate reproductions of the final design and dimension, nor shall the artist grant to a 3rd party, the right to replicate the artistic designs and dimensions of the artwork, without the written permission of the City.
- The artist agrees that the artwork is a work for hire and does not constitute employment by the City. The artist is not entitled to any benefits to which City employees are entitled, including but not limited to overtime, retirement benefits, worker's compensation benefits, injury leave, or other leave benefits.
- Unforeseen circumstances which delay the work must be communicated to the City as soon as possible.
- Copyright for works of art shall remain with the artist, provided that the artist enter into a written agreement for limited usage of copyright by the City for non-commercial public relations, documentation, and other educational and promotional purposes. The artist grants to the City an irrevocable license to make reproductions of the artwork for such purposes. Wherever possible in displaying or using an image or images, the name of the artist will be indicated. The artist grants the City the right to use his or her name, photograph, statements, quotes, and/or testimonials for such purposes.
- The artist agrees to conduct him or herself in a respectful manner at all times while creating the artwork, acknowledging that his or her conduct will reflect upon the City. The artist warrants and represents that he or she is sufficiently mentally and physically fit so as to create the artwork in an outdoor environment.
- If any component of the enclosure is damaged as a result of the artist's work, the City shall arrange for staff or a licensed contractor to repair the damage at the artist's expense.
- The City may terminate this agreement at any time and for any reason. If the agreement is terminated by the City after painting has commenced, the artist shall be entitled to reasonable compensation for work performed to date, minus any offset representing the City's damages should termination result from the artist's breach of contract.
- The City alone retains the right to remove, modify, and/or destroy the artwork at any time without notification of the artist to accommodate Public Works requirements, or if the appearance deteriorates due to weather, wear and tear, vandalism, or any other reason the enclosure is determined to be unsafe or unsightly. The anticipated lifespan of the work is 2-3 years, although circumstances may dictate a shorter span if necessary.

- The artist waives any right to royalties or other compensation beyond the initial commission.
- To the greatest extent allowed by law, the artist shall defend, indemnify, protect, and hold harmless the City, its elected and appointed officials, employees, agents, and insurers from and against all claims for damages, liability, cost, and expense arising out of the acts, errors, or omissions of the artist or other parties for whom the artist is legally responsible, in connection with the execution of the artwork and the artist's breach of this agreement. The artist shall have no duty to indemnify or hold harmless the City for claims, damages, liability, costs, and expenses arising from the sole negligence or willful misconduct of the City. The artist's obligations shall survive the termination of the agreement.
- The agreement shall be exclusively governed by and construed in accordance with the laws of the State of Florida applicable to agreements entered into and wholly performed therein. The artist has been given the opportunity to review these terms with counsel of his or her own choosing, and whether he or she chose to do so, acknowledges no rule of law disfavoring the drafter of a contract shall be applicable to the interpretation of this agreement.

APPENDIX A – TRASH COMPACTOR ENCLOSURE TEMPLATES

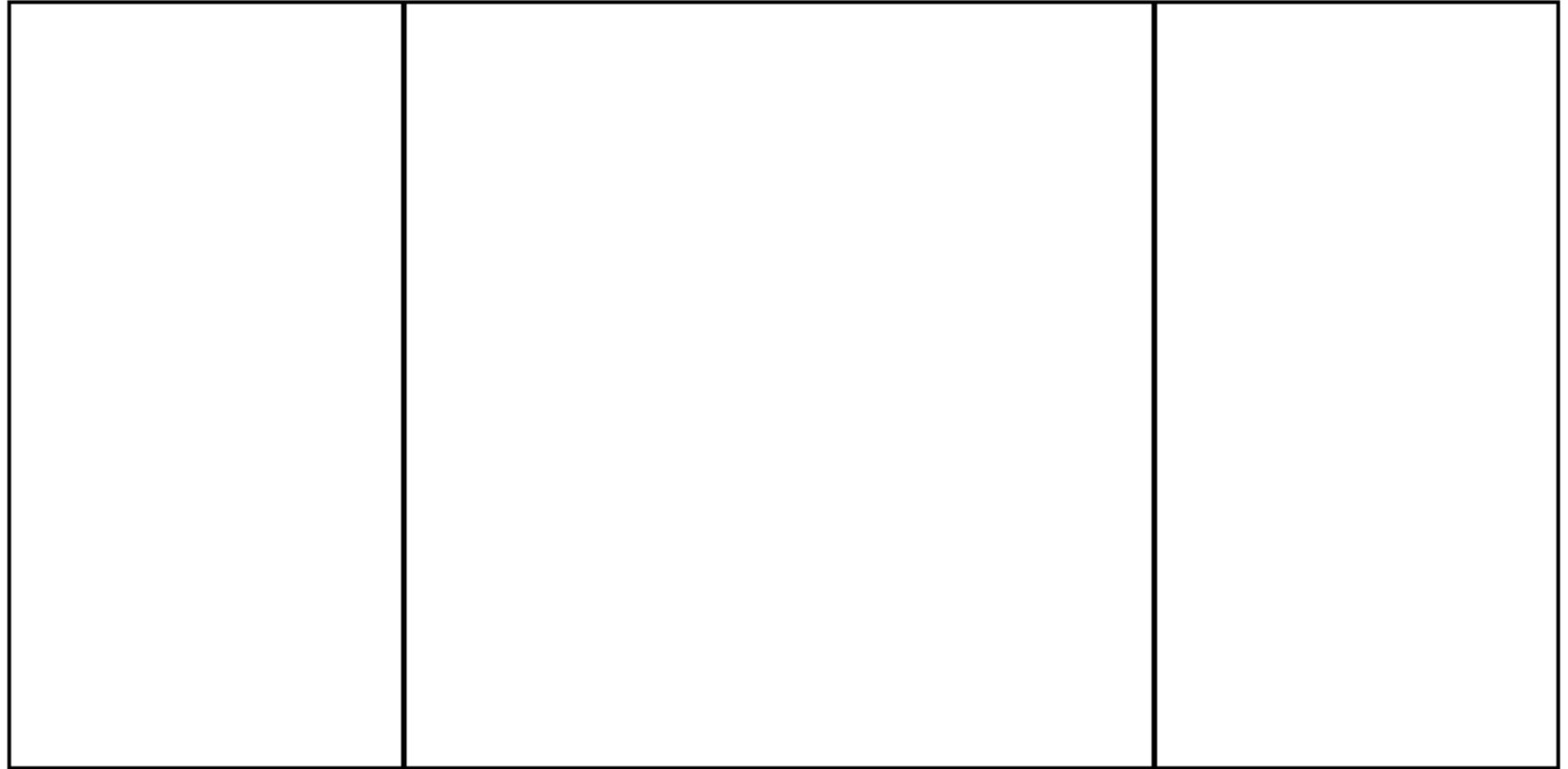
Please use the following template(s) to illustrate your design proposal(s) in color. Sketches should be submitted electronically along with application materials.

Please note: While noted measurements are accurate, template drawings are not to scale. You are encouraged to visit the actual sites for further details.

Also note: Certain enclosure(s) have partially obscured or obstructed walls, or additional structures available for painting. Artists who submit designs for those enclosures may be given preference for those sites, but such preference is not guaranteed.

Template for 4th and Alexander St.

8-9' TALL WALL
(Exact height varies due to non-level ground surface)



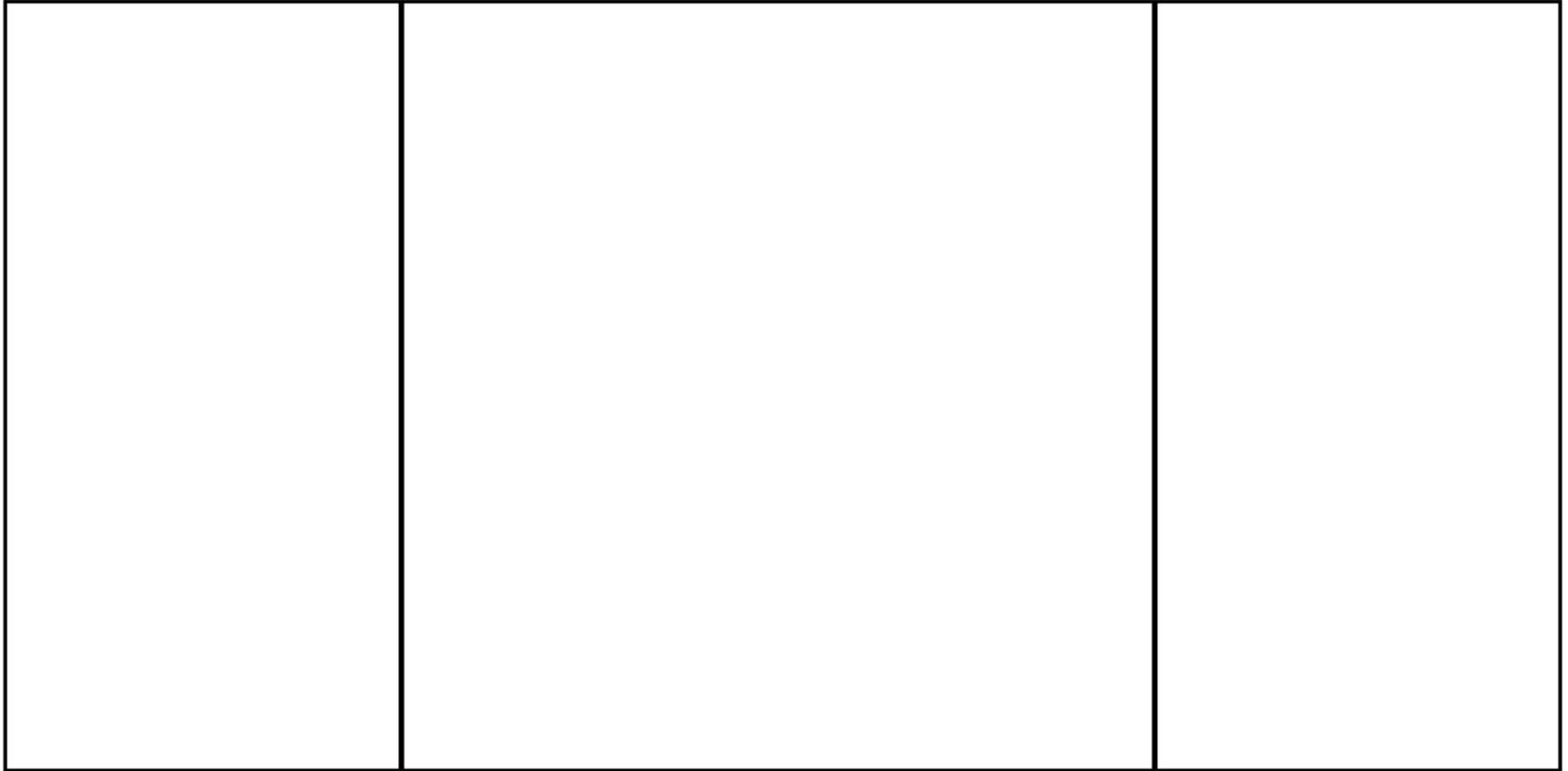
11' WIDE SIDE

20' WIDE BACK

11' WIDE SIDE

Template for 5th and Baker St.

7-8' TALL WALL
(Exact height varies due to non-level ground surface)



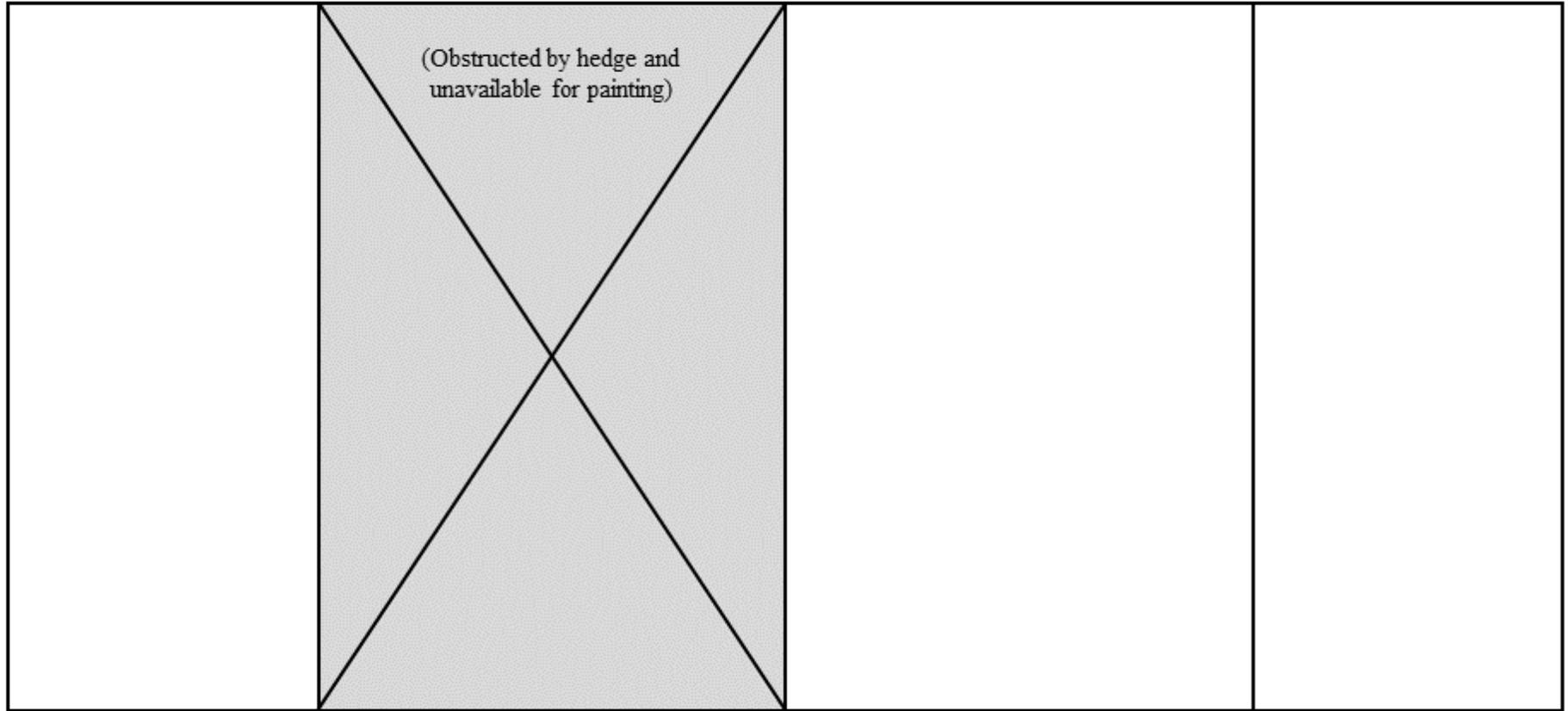
11' WIDE SIDE

20' WIDE BACK

11' WIDE SIDE

Template for 3rd and Donnelly St.

6-6.5' TALL WALL
(Exact height varies due to non-level ground surface)



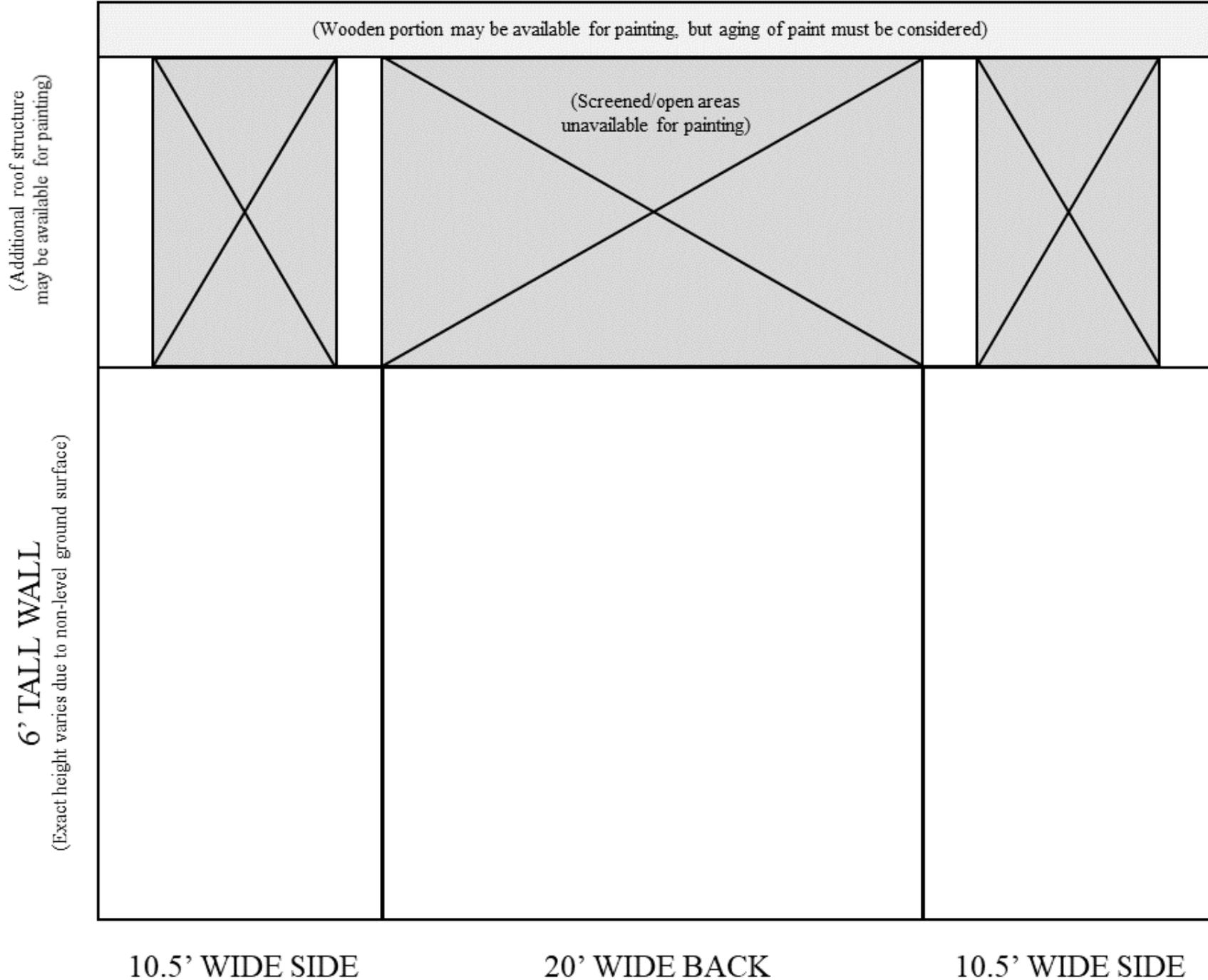
8.5' WIDE SIDE

30' WIDE BACK
(LEFT)

21' WIDE BACK
(RIGHT)

13' WIDE SIDE

Template for 4th and Dora Drawdy Way



APPENDIX B – TRASH COMPACTOR ENCLOSURE PHOTOS

See below for photos of the completed enclosures to be painted.



Trash compactor enclosure located on 4th and Alexander St.



Trash compactor enclosure located on 5th and Baker St.



Trash compactor enclosure located on 3rd and Donnelly St. (Note that the yellow safety posts may not be painted.)



Trash compactor enclosure located on 4th and Dora Drawdy Way. (Note that certain areas of the concrete and wooden roof structure may be painted.)